

邱文彬教授 (Prof. Wen-Bin Chiou) 研究成果目錄

(A) Journal Article

2015~2020 (# 103~123)

123. Wang, C., & Chiou*, W. (2020, accepted in September). Greater required effort may induce closer perceived proximity to the task deadline, leading to less underestimation of task completion time. *Educational Psychology* (*Corresponding author; **SSCI-73, 2019 IF = 1.586**).
122. Lee, P., Sung, Y., Wu, C., Ho, L., & Chiou*, W. (2020, January). Using episodic future thinking to pre-experience climate change increases pro-environmental behavior. *Environment and Behavior*, 52, 60–81. (*Corresponding author; **SSCI-72, 2019 IF = 5.141**, PSYCHOLOGY, MULTIDISCIPLINARY: **Rank: 10/138**) [Scientific American](#) [APS](#) [The Washington Post](#)
121. Kao, C., & Chiou*, W. (2019, August; online publication). The moderating role of agreeableness in the relationship between experiencing anger and creative performance. *Journal of Creative Behavior* (*Corresponding author; **SSCI-71, IF = 2.661**, PSYCHOLOGY, EDUCATIONAL: **Rank 14/60**).
120. Kao, C., Wu, W., & Chiou*, W. (2019, October). Exposure to nature may induce lower discounting and lead to healthier dietary choices. *Journal of Environmental Psychology*, 65, 101333. (*Corresponding author; **SSCI-70, IF = 3.301**, PSYCHOLOGY, MULTIDISCIPLINARY: **Rank: 22/138**)
119. Wu, W., & Chiou*, W. (2019, September). Exposure to pictures of natural landscapes may reduce cigarette smoking. *Addiction*, 114, 1849–1853. (*Corresponding author; **SSCI-69, IF = 6.343**, SUBSTANCE ABUSE: **Rank: 2/20**)
118. Cheng, W., & Chiou*, W. (2018, February). Exposure to sexual stimuli induces greater discounting leading to increased involvement in cyber delinquency among men. *Cyberpsychology, Behavior, and Social Networking*, 21, 99–104. (*Corresponding author; **SSCI-68, IF = 2.650**, PSYCHOLOGY, SOCIAL: **Rank: 16/63**)
117. Chiou*, W., Wu, W., & Chen, W. (2017, September). Self-control and honesty depend on exposure to pictures of the opposite sex in men but not women. *Evolution and Human Behavior*, 38, 616–625. (*Corresponding author; **SSCI-67, IF = 3.623**, SOCIAL SCIENCES, BIOMEDICAL: **Rank 2/42**)

註：學術與大眾媒體報導：美國《今日心理學》（[Psychology Today](#)-Femme Fatale: Sexy Women Sway Men to Do Bad Things; [Psychology Today](#)-3 Secrets of Male Sexual Attraction）、《太平洋標準》（[Pacific Standard](#)；Sex on the Brain Weakens Men's Morality）雜誌，英國《每日郵報》（[Daily Mail](#)；The ugly truth ... Beautiful girls make men dishonest），紐西蘭[Herald News](#)、[The Hits](#)，[GlobalMedNews](#)。

116. Wu, C., Wu, W., & Chiou*, W. (2017, June). Construing morality at high versus low levels induces better self-control, leading to moral acts. *Frontiers in Psychology*, 8, 1041. (* corresponding author; **SSCI-66, IF = 2.089**, PSYCHOLOGY, MULTIDISCIPLINARY: **IF Rank 39/135, Eigenfactor Rank 1/135**)
115. 王佳琪、何曉琪、鄭英耀、邱文彬 (2017)。科學想像力學習進程之驗證：測量觀點。 教育心理學報，49(1)，69–94。 (**TSSCI-20**)
114. Li, S., Chang, Y. Y., & Chiou*, W. (2017, April). Things online social networking can take away: Reminders of social networking sites undermine the desirability of offline socializing and pleasures. *Scandinavian Journal of Psychology*, 58, 179–184. (* Corresponding author; **SSCI-65, IF = 1.331**)
113. Wu, W., Chen, W., & Chiou*, W. (2017, March). Episodic future thinking about the ideal self induces lower discounting, leading to a decreased tendency toward cheating. *Frontiers in Psychology*, 8, 287. (* Corresponding author; **SSCI-64, IF = 2.089**, PSYCHOLOGY, MULTIDISCIPLINARY: **IF Rank 39/135, Eigenfactor Rank 1/135**)
112. Chiou*, W., & Wu, W. (2017, January). Episodic thinking involving the non-smoking self can induce lower discounting and reduced smoking. *Journal of Studies on Alcohol and Drugs*, 78, 106–112. (* Corresponding author; **SSCI-63, IF = 2.616**, SUSTANCE ABUSE: **Rank 10/35**)
111. Chang, Y. Y., & Chiou*, W. (2017, March). Prior self-efficacy interacts with experiential valence to influence self-efficacy toward science learning: An experimental study of engineering students. *Eurasia Journal of Mathematics, Science, & Technology Education*, 13, 589–600. (* Corresponding author; **SSCI-62**)
110. Ho, L., Wu, W., & Chiou*, W. (2016, October). Analgesic effect of Facebook: Priming with online social networking may boost felt relatedness that buffers against physical pain. *Scandinavian Journal of Psychology*, 57, 433–436. (* Corresponding author; **SSCI-61, IF = 1.284**)
109. Kuo, H., Lee, C., & Chiou*, W. (2016, February). The power of the virtual ideal self in weight control: Weight-reduced avatars can enhance the tendency to delay gratification and regulate dietary practices. *Cyberpsychology, Behavior, and Social Networking*, 19, 80–85. (* Corresponding author; **SSCI-60, IF = 2.571**, PSYCHOLOGY, SOCIAL: **Rank: 11/62**)
108. Lee, C., & Chiou*, W. (2016, January). More eagerness, more suffering from search bias: Accuracy incentives and need for cognition exacerbate the detrimental effects of excessive searching in finding romantic partners online. *Journal of Behavioral Decision Making*, 29, 3–11. (* Corresponding author; **SSCI-59, IF = 1.738**)

107. Abetkoff, D., Karlsson, T., & Chiou*, W. (2015, December). Real men are made, not born! Incidental exposure to energy drinks may promote men's tolerance of physical pain. *Scandinavian Journal of Psychology*, *56*, 622–625. (* Corresponding author; **SSCI-58, IF = 1.364**)
106. Chang, Y. Y., & Chiou*, W. (2015, September). Means yield to ends in weight loss: Focusing on 'how' versus 'why' aspects of losing weight can lead to poorer regulation of dietary practices. *Journal of the Academy of Nutrition and Dietetics*, *115*, 1387–1391. (* Corresponding author; **SCI-7, IF = 3.609, NUTRITION & DIETETICS: Rank 19/80**)
105. Karlsson, T., Abetkoff, D., & Chiou*, W. (2015, June). Priming with energy drinks may promote men's tolerance of social pain. *Social Behavior and Personality*, *43*, 1035–1042. (* Corresponding author; **SSCI-57**)
104. Chiou*, W., Wu, W., & Cheng, Y. (2015, May). Beauty against tobacco control: Viewing photos of attractive women may induce a mating mindset, leading to reduced self-control over smoking among male smokers. *Evolution and Human Behavior*, *36*, 218–223. (* Corresponding author; **SSCI-56, IF = 3.223, SOCIAL SCIENCES, BIOMEDICAL: Rank 3/39**)
- 註：學術與大眾媒體報導：[The Times](#) (泰晤士報, UK), [The Pioneer](#) (UK), [Daily Mail](#), [Daily Scientific News](#), [Pacific Standards](#) (USA), The [Economic Times](#), The [Financial Express](#), [Substance.com](#), [Big Think.com](#) (USA), [Brazil Sun](#) (Brazil), [Daily Times](#) (Pakistan), [IBNLive](#), [Stop Smoking Tips.com](#), [QuitSmokingPlace.com](#), [NEWSX.com](#), , [News Reports](#), [One India](#) (India), [News Nation](#), [Big News Live](#), [Hot Air](#), [Capital Bay](#) ◦
103. Chiou*, W., Lee, C., & Liao, D. (2015, August). Facebook effects on social distress: Priming with online social networking thoughts can alter the perceived distress due to social exclusion. *Computers in Human Behavior*, *49*, 230–236. (* Corresponding author; **SSCI-55, IF = 2.880, PSYCHOLOGY, MULTIDISCIPLINARY: Rank 21/129; Psychology Today**)

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102. Chang, Y. Y., & Chiou*, W. (2014, December). Diversity beliefs and postformal thinking in late adolescence: A cognitive basis of multicultural literacy. *Asia Pacific Education Review*, *15*(4), 585–592. (* Corresponding author; **SSCI-54**)
101. Chang, Y. Y., & Chiou*, W. (2014, September). The liberating effect of weight-loss supplements on dietary control: A field experiment. *Nutrition*, *30*, 1007–1010. (* Corresponding author; **SCI-6, IF = 2.926, NUTRITION & DIETETICS: Rank 27/77**)
- 註：學術與大眾媒體報導：[World Biomedical Frontiers](#), [Dr. Sharma](#) (Canada), [PubFacts](#), [Outside, Magic Healthy Solutions](#) ◦

100. Chiou*, W., Chen, S., & Liao, D. (2014, February). Dose Facebook promote self-interest? Enactment of indiscriminate one-to-many communication on online social networking sites decreases prosocial behavior. *Cyberpsychology, Behavior, and Social Networking*, 17, 68–73. (* Corresponding author; **SSCI-53, IF = 2.182**, PSYCHOLOGY, SOCIAL: **Rank 16/62**)
99. Chang, Y. Y., & Chiou*, W. (2014, January). Taking weight-loss supplements may elicit liberation from dietary control: A laboratory experiment. *Appetite*, 72, 8–12. (* Corresponding author; **SCI-5, IF = 2.691**, NUTRITION & DIETETICS: **Rank 30/77**)
- 註：學術與大眾媒體報導：[Men's Health](#)，[Yahoo.au](#) (nz)，[Fitness Freakers](#)，[SitchNews.com](#)。
98. Hu, M., Horng, J., Teng, C., Chiou, W., & Yen, C. (2014, July). Fueling green dining intention: The self-completion theory perspective. *Asia Pacific Journal of Tourism Research*, 19, 793–808. (**SSCI-52**)
97. Chiou*, W., & Cheng, Y. (2013, December). In broad daylight, we trust in God! Brightness, the salience of morality, and ethical behavior. *Journal of Environmental Psychology*, 36, 37–42. (* Corresponding author; **SSCI-51, IF = 2.172**, ENVIRONMENTAL STUDIES: **Rank 17/96**)
- 註：學術與大眾媒體報導：[英國獨立報](#)，[Science News Digest \(British Science Association\)](#)，[EvoScience](#)，[FRAMTIDA](#) (Norway)，[London the News](#)，[Yahoo News](#)，[Everydayworldwide](#)，[Top News Today](#)，[SouthAsiaNews](#)，[Daily India News](#)，[Purj News](#)，[The Himalayan](#)，[Lux Magazine](#)，[Business Line](#)，[Men's Health](#)，[Business Standard](#)，[Med India](#)，[Press Trust of India](#)，[Onlymyhealth](#)，[Firstpost](#)，[the MedGuru](#)，[Culture Consultancy](#)，[Homesessive](#)，[News BCC](#)，[Daily Excelsior](#) (the largest circulated daily of Kashmir)，[Bubbles](#)，[All Voices](#)，[Men's Health](#)，[Deccan Chronicle](#)，[Truth Dive](#)，[Kalvimalar](#)，[ANI News](#)，[New Kerala](#)，[自由時報](#)，[華視新聞](#)。
96. Chiou*, W., Wu, W., & Lee, K. (2013, October). The achievement of masculinity through energy-drink consumption: Experimental evidence supporting a closer look at the popularity of energy drinks among men. *Psychology of Men & Masculinity*, 14, 444-451. (* Corresponding author; **SSCI-50, IF = 1.823**, PSYCHOLOGY, SOCIAL: **Rank 18/61**)
95. Lee, C., & Chiou*, W. (2013, June). Keep logging in! Experimental evidence showing the relation of affiliation needs to the idea of online social networking. *Cyberpsychology, Behavior, and Social Networking*, 16, 419–422. (* Corresponding author; **SSCI-49, IF = 2.410**, PSYCHOLOGY, SOCIAL: **Rank 9/60**)
94. Chiou*, W., & Lee, C. (2013, May). Enactment of one-to-many communication may induce self-focused attention that leads to diminished perspective taking. *Judgment and Decision Making*, 8, 372–380. (* Corresponding author; **SSCI-48, IF = 1.738**, PSYCHOLOGY, MULTIDISCIPLINARY: **Rank 38/127**)

93. Chiou*, W., Wu, W., & Chang, M. (2013, May). Think abstractly, smoke less: A brief construal-level intervention can promote self-control, leading to reduced cigarette consumption among current smokers. *Addiction*, *108*, 985–992. (* Corresponding author; **SSCI-47, IF = 4.894**, SUBSTANCE ABUSE: **Rank 1/35**) [PSYBLOG](#) [Psychology Today](#)
92. Cheng, P., Hsu, P., & Chiou*, W. (2012, December). Undergraduates' intentions to take examinations for professional certification: Examinations of four competing models. *Asia Pacific Education Review*, *13*, 691–700. (* Corresponding author; **SSCI-46**)
91. Wu*, W., Chiou, W., Kao, H., Hu, C. A., & Huang, S. (2012, December). Re-exploring game-assisted learning research: The perspective of learning theoretical bases. *Computers & Education*, *59*, 1153–1161. (* Corresponding author; **SSCI-45, IF = 2.775**, EDUCATION & EDUCATIONAL RESEARCH: **Rank 7/216**).
90. Chao, Y., Yang, C., & Chiou*, W. (2012, October). Food as an ego-protective remedy for people experiencing shame: Experimental evidence for a new perspective on weight-related shame. *Appetite*, *59*, 570–575. (* Corresponding author; **SCI-4, IF = 2.541**, NUTRITION & DIETETICS: **Rank 29/76**)
89. Cheng, Y., Shein, P., & Chiou*, W. (2012, February). Escaping the impulse to immediate gratification: The prospect concept primes a future-oriented mindset, prompting an inclination toward delay gratification. *British Journal of Psychology*, *103*, 129–141. (* Corresponding author; **SSCI-44, IF = 2.103**, PSYCHOLOGY, MULTIDISCIPLINARY: **Rank 26/126**)
88. Chiou*, W., Wan, P., & Wan, C. (2012, February). A new look at software piracy: Soft lifting primes an inauthentic sense of self, prompting further unethical behavior. *International Journal of Human-Computer Studies*, *70*, 107–115. (* Corresponding author; **SSCI-43, IF = 1.415**; EROGNOMICS: **Rang 4/16**)
86. Chiou, W. (2012, January). The spur for health or hedonism. *Addiction*, *107*, 225–226. (**SSCI-41, IF = 4.746**, SUBSTANCE ABUSE: **Rank 1/30**)

85. [Chiou*](#), W., Wan, C., Wu. W., & Lee, K. (2011, December). A randomized experiment to examine unintended consequences of dietary supplement use among daily smokers: Taking supplements reduces self-regulation of smoking. *Addiction*, *106*, 2221–2228. (* Corresponding author; **SSCI-40, IF = 4.313**, SUBSTANCE ABUSE: **Rank 1/29**)

註：學術與大眾媒體報導

各國大眾媒體：美國科學人([Scientific American](#)) Head Lines，[BBC World](#)（英國），富比士（[Forbes](#)），[Time](#)（美國），印度泰晤士報（[Times of India](#)），[Fox News](#)，[ABC News](#)，[NBC News](#)，[CBS](#)，[The Washington Post](#)，[The Boston Globe](#)（波士頓環球報），[Yahoo News](#)（加拿大），[USA-Headlines](#)，[Mirror](#)（英國），[The Guardian](#)（英國），[Footnotes](#)（英國），[Ärzte Zeitung](#)/頭條新聞（德國），[Süddeutsche Zeitung](#)（德國第一大報），[Information Hospitalière](#)（法國），[NU.nl](#)（荷蘭），[Newsweek](#)（波蘭），[MetroTV New](#)（印尼），[PressTV](#)，[Daily India](#)，[Health News Report](#)，[Medical News Today](#)，[News-Medical.net](#)，[US Trends Today](#)，[The Kashmir Monitor](#)（喀什米爾），[Yahoo News](#)，[MSN Health](#)，[Health Management Online](#)，[Vitamins ABC](#)，[Biotech Science News](#)，[Financial Content](#)，[Fitpractice](#)等等。

各國學術媒體：[MedlinePlus](#)（National Institute of Health），[Healthfinder](#)、[Women's Health](#)、[Minority Health](#)（U.S. Department of Health & Human Services），[Health Daily](#)（英國），[Natural Health Care](#)，[Science Daily](#)，[Live Science](#)，[First Science](#)，[Science Codex](#)，[Asian Scientist](#)，[Science Newsline](#)，[BioScholar](#)，[Medscape](#)，[MedicineNet](#)，[MedGuru](#)，[Medical Xpress](#)，[eMedicineLive](#)，[World of Surgery](#)，[Tobacco](#)，[Drugs](#)，[Nerve](#)，[Women Citizen](#)，[Polk Medical Center](#)，[Health World](#)，[Tech + Med](#)，[Current Cancer](#)，[Health24](#)，[Mental Health](#)，[Knowledge of Health](#)，[Veridian Behavioral Health](#)，[Popdisease](#)，[ThirdAge](#)，[MentalHelp.net](#)，[Daily Health Central](#)，[Cancer Compass](#)，[PsychLinks](#)，[PsyPost](#)，[Trading Health](#)，[StemCells Therapy](#)，[Nano Medicine](#)，[Lab Spaces](#)，[DietCare.net](#)，[Cancer-Facts.info](#)，[Innovations Report](#)，[Genetherapy](#)，[MedBroadcast](#)，[Longevity Medicine](#)，[Medical Insurance](#)。

84. Chiou*, W., Yang, C., & Wan, C. (2011, August). Ironic effects of dietary supplementation: Illusory invulnerability created by taking dietary supplements licenses health-risk behaviors. *Psychological Science*, 22, 1081–1086. (* Corresponding author; **SSCI-39, IF = 4.431, 5-Year IF = 6.157**, PSYCHOLOGY, MULTIDISCIPLINARY: Eigenfactor **Rank 1/124, 3/all SSCI Journals**).

註：學術與大眾媒體報導

學術媒體：美國科學人([Scientific American](#)) Top News 和 60 秒科學(60-Second Science)，[奧地利科學人](#)，美國食品暨藥物管理局(FDA)電郵專訪，[Science Daily](#)，[Live Science](#)，[PsychCentral](#)，[Psychology Today](#)，[Earth & Sky](#)，[Asian Scientist](#)，[Science Codex](#)，[First Science](#)，[The Stochastic Scientist](#)，[Health.am](#) (American Medical Network)，The BPS [Research Digest](#) (The British Psychological Society)，[Consumer Affairs](#)，[Nutrition Horizon](#)，[Behavioral Medicine Report](#)，[Medical Express](#)，[Science-Based Life](#)，[Biosingularity](#)，[MediTrenz](#)，[Chipur](#)，[Adjuvancy](#) 等等。

北美：[The Washington Post](#)(專訪)，[ABC News](#)(Radio)，The New York Times (專訪 forthcoming)，[Metro Canada](#) (專訪)，[The Boston Globe](#)，The [Huffington Post](#)。

英國：[BBC World](#)，[Daily Express](#)，[Daily Mail](#)，電訊報([The Telegraph](#))，[Mirror](#)/Top Stories。

其他媒體：富比士 ([Forbes](#))，[The Lady](#)(英國；歷史最久的女性雜誌)，挪威第一大報《[世界新聞](#)》專訪(Vendens Gang; [單日閱讀量全世界第二](#)) [United Press International \(UPI\)](#)，[Medical News Today](#)，[World Countries](#)，[International Business Times](#)，The [Times of India](#)(印度時代雜誌)，Top News (UK，[Arab Emirates](#)，[New Zealand](#)，India, Indonesia)，The [Pioneer](#)，[杜拜第一大英文日報《Khaleej Times》](#)，[羅馬尼亞](#)(Softpedia News)，[克羅埃西亞第一大英文報\(Dalje\)](#)，[Chipur](#)，[塞爾維亞](#)，瑞士[Schweiz Magazin](#)，西班牙[Quo](#)，[巴西](#)，[Pakistan News](#)，[Philippine News](#)，[Iron Magazine](#)，[Medical and Health Congress](#)，[Men's Health](#)專訪(世界發行量最大的大眾健康雜誌)，[Nutraceuticals World](#)，[Self Magazine](#)(專訪)，[Elements4Health](#)，[EmaxHealth](#)，[Development Channel](#)，[The Stock Market](#)，[Medcompare](#)，[Medhours](#)，[Body Weekly](#)，[The Valley Times](#)，[Prepared Foods](#)，[Allure](#) 等等。

83. Shein, P. P., & Chiou*, W. (2011, September). Teachers as role models for students' learning styles. *Social Behavior and Personality*, 39, 1097–1104. (* Corresponding author; **SSCI-38**).
82. Chao, Y., Cheng, Y., & Chiou*, W. (2011, June). The psychological consequence of experiencing shame: Self-sufficiency and mood-repair. *Motivation and Emotion*, 35, 202–210. (* Corresponding author; **SSCI-37, IF = 1.231**).
81. Chiou*, W., & Chao, Y. (2011, April). Genuineness matters: Using cheaper, generic products induces detrimental self-evaluations. *Journal of Experimental Social Psychology*, 47, 672–675. (* Corresponding author; **SSCI-36, IF = 2.313, PSYCHOLOGY, SOCIAL: Rank 9/59**).

註：學術與大眾媒體報導

美國科學人([Scientific American](#))，「[Miller-McCune](#)：Top Story」，法國科學人([Pour la Science](#))，Wall Street Journal ([Smart Money](#))，波士頓環球報([The Boston Globe](#))，富比士 ([Forbes](#))，[Aol](#)，[Futurismic](#)，[FUTURELAB](#)，[Market Watch](#)，[Neuroscience Marketing](#)。

80. Lin, B., & Chiou*, W. (2010, June). Undergraduates' intentions to take a second language proficiency test: A comparison of predictions from the theory of planned behavior and social cognitive theory. *Psychological Reports*, 106, 798–810. (* Corresponding author; **SSCI-35**)
79. Yang, M., & Chiou*, W. (2010, June). The moderating role of need for cognition on excessive searching bias: A case of finding romantic partners online. *Journal of CyberTherapy & Rehabilitation*, 3, 126–128. (* Corresponding author)
78. Yang, C., & Chiou*, W. (2010, June). Substitution of healthy for unhealthy beverage among college students: A health-concerns and behavioral-economics perspective. *Appetite*, 54, 512–516. (* Corresponding author; **SCI-3, IF = 2.433**)
77. Yang, M., Yang, C., & Chiou*, W. (2010, June). Differences in corresponding sexual disclosure between real life and cyberspace among adolescents: Social penetration model revisited. *Current Psychology*, 29, 144–154. (*Corresponding author; **SSCI-34**)
76. Yang, M., Yang, C., & Chiou*, W. (2010, May). When guilt leads to other orientation and shame leads to egocentric self-focus: Effects of differential priming of negative affects on perspective taking. *Social Behavior and Personality*, 38, 605–614. (* Corresponding author, **SSCI-33**)
75. Yang, M., & Chiou*, W. (2010, April). Looking online for the best romantic partner reduces decision quality: The moderating role of choice-making strategies. *CyberPsychology, Behavior, and Social Networking*, 13, 207–210. (* Corresponding author, **SSCI-32, IF = 1.803, COMMUNICATION: Rank 7/67**)

註：學術與大眾媒體報導：MIT 發行的[Technology Review](#)，[Psychology Today](#)，[Psychology Today](#)，[Psychology Today](#)，[PsychCentral](#)，[Tablet](#)，[Interadvocacy](#)，Small Business，[Jezebel](#)，[Taipei Times](#)。

74. Yang*, M., & Chiou, W. (2010, March). A countrywide study on factors influencing the public relations practice in higher education in Taiwan. *Asia Pacific Education Review*, *11*, 223–233. (SSCI-31)
73. Cheng, P., & Chiou*, W. (2010, February). Rejection or selection: Influence of framing in investment decisions. *Psychological Reports*, *106*, 247–254. (* Corresponding author; SSCI-30)
72. Yang, C., Wan, C., & Chiou*, W. (2010, February). Dialectical thinking and creativity among young adults: A post-formal operations perspective. *Psychological Reports*, *106*, 79–92. (* Corresponding author; SSCI-29)
71. Cheng, P., & Chiou*, W. (2010, February). Achievement, attributions, self-efficacy and goal setting by accounting undergraduates. *Psychological Reports*, *106*, 54–64. (* Corresponding author; SSCI-28)
70. Wan, C., & Chiou*, W. (2010, January). Inducing attitude change toward online gaming among adolescent players based on dissonance theory: The role of threats and justification of effort. *Computers & Education*, *54*, 162–168. (* Corresponding author; SSCI-27, IF = 2.617, EDUCATION & EDUCATIONAL RESEARCH: Rank 5/184).
69. Yang, M., Chuang, H., & Chiou*, W. (2009, December). Long-term costs of inflated self-estimate on academic performance among adolescent students: A case of second-language achievements. *Psychological Reports*, *105*, 727–737. (* Corresponding author; SSCI-26)
68. Wan, C., Chung, S., & Chiou*, W. (2009, October). Contingent impression management in sexual disclosure by older adolescents corresponding in cyberspace: The role of gender dyads. *Social Behavior and Personality*, *37*, 1023–1032. (* Corresponding author; SSCI-25)
67. Chiou, W., Yeh, L., & Chang*, M. (2009, August). Effects of health-related claims on the differential threshold of consumers' sweetness sensation. *Journal of Sensory Studies*, *24*, 621–633. (* Corresponding author; SCI-2, IF = 1.059)
66. Wu, P., & Chiou*, W. (2009, June). More options lead to more searching and worse choices in finding partners for romantic relationships online: An experimental study. *CyberPsychology & Behavior*, *12*, 315–318. (* Corresponding author; SSCI-24, IF = 1.591, COMMUNICATION: Rank 5/55)
65. Chiou*, W., Chang, M., & Yang, C. (2009, April). Customers' expectations of complaint handling by airline service: Privilege status and reasonability of demands from a social learning perspective. *Psychological Reports*, *104*, 468–472. (* Corresponding author; SSCI-23)
64. Chiou*, W., Chang, M., & Chen, C. (2009, April). The moderating role of personal relevance on differential priming of anxiety and sadness on perceived travel risk: A replication. *Psychological Reports*, *104*, 500–508. (* Corresponding author; SSCI-22)

63. Chiou, W. (2008, October). Consumers' contingent use of the duration heuristic for service judgments. *Service Industries Journal*, 28, 1141–1150. (SSCI-21)
62. Wu, P., & Chiou*, W. (2008, June). Postformal thinking and creativity among late adolescents: A post-Piagetian approach. *Adolescence*, 43, 237–251. (* Corresponding author; SSCI-20)
61. Chiou, W. (2008, April). Induced attitude change on online gaming among adolescents: An application of the less-leads-to-more effect. *CyberPsychology & Behavior*, 11, 212–216. (SSCI-19, IF = 1.295, COMMUNICATION: Rank 9/45;)
60. Chiou, W. (2008, April). Consumers' preference shifts under the deletion of common features with varying attractiveness: An examination of competing explanations. *Psychology & Marketing*, 25, 382–398. (SSCI-18, IF = 1.232)
59. Chiou, W. (2008, March). College students' role models, learning style preferences and academic achievement in collaborative teaching: Absolute thinking versus relativistic thinking. *Adolescence*, 43, 129–142. (SSCI-17)
58. Cheng, P., & Chiou*, W. (2008, February). Framing effects in group investment decision making: Role of group polarization. *Psychological Reports*, 102, 283–292. (* Corresponding author; SSCI-16)
57. Chiou*, W., Wan, C., & Lee, H. (2008, January). Virtual experience versus brochures in the advertisement of scenic spots: How cognitive preferences and order effects influence advertising effects on consumers. *Tourism Management*, 29, 146–150. (* Corresponding author; SSCI-15, IF = 1.274, HOSPITALITY, LEISURE, SPORT & TOURISM: Rank 3/16)
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Submitted Papers & Research in progress:

01. Kao, C., & Chiou*, W. (under review). Price bundling interacts with service duration to affect judgments on tour packages: A field experiment. *South African Journal of Business Management* (SSCI).
02. Ho, L., Sung, Y., Lee, P., Chia-Chun Wu, C., & Chiou*, W. (under review). Envisaging life events related to mitigation may reduce discounting toward future environmental gains and promote pro-environmental behavior. *Climatic Change* (SSCI).
03. Kung, C., & Chiou, W. (in preparation). The future can be visible: Experiencing high visibility may embody future visibility, leading to reduced temporal discounting.
04. Chao, Y., & Chiou, W. (in preparation). I believe in fate, therefore I don't invest in karma: External control individuals cleanse karma, whereas internal control individuals invest in karma.
05. Kao, C., & Chiou, W. (in preparation). Regret and temporal discounting: Recalling regretful action (inaction) induces lower (higher) discounting.
06. Kao, C., & Chiou, W. (in preparation). Exposure to natural landscapes may help weight control: A replication experiment.

(B) Book Chapter

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